



**International conference on science advice to governments**

**August 30 to September 2, 2021 | Palais des congrès de Montréal, Canada**

# **Build Back Wiser: Knowledge, Policy and Publics in Dialogue**



**PARTNERSHIP PROSPECTUS**

**Québec**   
Fonds de recherche – Nature et technologies  
Fonds de recherche – Santé  
Fonds de recherche – Société et culture

**Canada** 

  
International Network  
for Government  
Science Advice

 **International  
Science Council**

**ingsa2021.org**  
**#INGS2021**

**Build Back Wiser: Knowledge, Policy and Publics in Dialogue** Our theme will examine the complex interactions between scientists, public policy and diplomatic relations at local, national and international levels.



## **ABOUT THE INTERNATIONAL CONFERENCE ON SCIENCE ADVICE TO GOVERNMENTS**

From August 30 to September 2, the Chief Scientist of Québec will host the 4th International Conference on Science Advice to Governments, **INGSA2021 — Build Back Wiser: Knowledge, Policy and Publics in Dialogue**. The conference, with the support of the Chief Science Advisor of Canada, Mona Nemer, will take place in a **hybrid format** at Palais des congrès de Montréal, Québec, Canada.

INGSA2021 will be an opportunity to continue discussions on the United Nations Sustainable Development Goals, the role of cities and municipalities in the appropriation and implementation of evidence and research, the importance of open science and access to data, and finally, the relationship of trust between decision-makers, scientists and the general public. September 2nd will be spent exploring best practices in science advice and sharing expertise specific to the Francophonie.

The International Network for Government Science Advice (INGSA) is a unique forum that brings together a world of perspectives from the Global North and South, from across the natural and social sciences, and across science and policymaking. INGSA2021 will be a critical meeting point to interrogate how evidence can influence public policy in an increasingly complex world.

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## PRIMARY THEMES

### Promise and Pandemic: Reshaping Science Advice

The Covid-19 pandemic has revealed a lot about evidence-informed advising globally. We have seen established institutions fail, while new and ad hoc efforts show promise. What structural changes might be needed, from cities to international organisations? What does “inclusive science advice” look like? Is it even possible? In what ways does context matter?

### Foresight and Resilience: From SDGs to Emerging Technologies

Long before Covid-19 changed our lives and livelihoods, the challenges of unexamined digitalisation, climate chaos and biodiversity loss, to name a few, posed significant collective risks. Their drivers are multiple, interacting, and now entangled with pandemic effects. So too are their impacts. How can science advice help to ensure preparedness – not just for crises, but for all of the societal transitions that sustainable development demands? Is a new kind of science advice needed?

### Evidence and Democracy: Sustaining Trust in a Challenging World

Science advice, no matter how inclusive, well-organised and ably-delivered, increasingly struggles with misinformation and mistrust. Yet its role in democracies seems more crucial than ever. What practices and principles should underpin trust and legitimacy in science advice? How can deliberative and other democratic processes better cope with uncertain knowledge, coupled with the need for speed?

### Day dedicated to the Francophonie

As a place for cooperation and solidarity, the Francophonie has always relied on science in French as a tool for economic and social development. Practices for the use of science to inform and support public policy within the community are multiple and diverse. This singular day will be an opportunity to shine the spotlight on Francophone expertise and action, to incite dialogue among its different components, including learning from the current pandemic, and to encourage exchanges and partnerships.

# ABOUT THE ORGANIZERS

## International Network for Government Science Advice



Sir Peter Gluckman

INGSA provides the forum for policy makers, practitioners, researchers, national academies and scientific societies to share experience, build capacities, and develop theoretical and practical approaches to the use of scientific evidence in informing policy at all levels of government.



## Chief Scientist of Québec



Rémi Quirion

The mandate of the Chief Scientist of Québec is to advise the Minister of Economy and Innovation on matters pertaining to the development of science and research, in order to ensure Québec's position and influence within Canada and around the world. He is also in charge of developing intersectoral research, which has become necessary as a result of the complexity of the challenges facing our society today.



## Canada Chief Science Advisor



Mona Nemer

The Office of the Chief Science Advisor of Canada is committed to ensuring that government science is fully available to the public. This also involves ensuring that government scientists can speak freely about their work and that scientific analyses are considered when the government makes decisions.



## Conference Co-Chairs

- Sir Peter Gluckman, Chair of INGSA and President-Elect of the International Science Council
- Prof. Rémi Quirion, Québec Chief Scientist and Vice-Chair of INGSA

## Programme Committee Members

- Mona Nemer, Canada Chief Science Advisor;
- James Wilsdon, Vice-Chair of INGSA and Professor at University of Sheffield, United Kingdom;
- Tateo Arimoto, Professor, National Graduate Institute for Policy Studies, Japan;
- David Budtz Pedersen, Professor & Head of Research at Humanomics Research Centre, Aalborg University, Denmark;
- Ana María Cetto, Professor, Institute of Physics, National Autonomous University of Mexico;
- Bill Colglazier, Editor-in-Chief, Science & Diplomacy, USA;
- Pearl Dykstra, Professor, Erasmus University, The Netherlands;
- Ana Elorza Moreno, Science Advice and Diplomacy Coordinator at the Spanish Foundation for Science and Technology;
- Naser Faruqi, Director of Education and Science at International Development Research Centre, Canada;
- Rees Kassen, Professor at University of Ottawa, Canada;
- Soledad Quiroz, Advisor to the Office of Science and Government, Chile;
- Aminata Sall Diallo, Special Advisor to the Minister of Higher Education and Research of Senegal;
- Marc Saner, Professor at the Department of Geography, Environment and Geomatics, University of Ottawa;

- Kavita Shah, Professor at Institute of Environment and Sustainability, Banaras Hindu University, India;
- Sameh Soror, Professor at Helwan University, Egypt;
- Chris Tyler, Professor at University College London, United Kingdom.

## Programme Committee for the day dedicated to the Francophonie

### Chair

- Michel Audet, former Deputy Minister of the Ministère des Relations internationales et de la Francophonie du Québec

### Committee members

- Rahma Bourqia, Director of the National Evaluation Authority in the Higher Council of Education Training and Research, Morocco
- Alain Charbonneau, Vice-Rector, in charge of networking and the Americas and Asia-Pacific zones, Agence universitaire de la Francophonie
- Alain Fuchs, President, Paris Sciences et Lettres University
- Abdoulaye Gounou, Head of Benin's Office for the Evaluation of Public Policies and Analysis of Government Action
- Patrick Hyndman, Director of Canadian and International Partnerships, Ministry of Economy and Innovation
- Tounao Kiri, Senior Coordinator, Institut de la Francophonie pour le développement durable
- Stéphane Lessard, Executive Director, Science, Technology and Innovation, Global Affairs Canada
- Justine Germe Nzweundji, President, The Cameroon Academy of Young Scientists

# EXPECTED ATTENDANCE

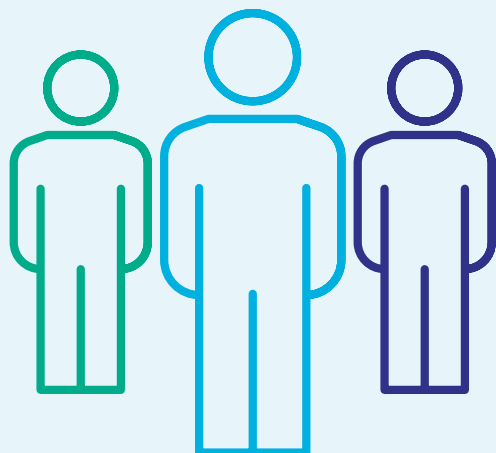
INGSA2021 will bring together **1,500 to 2,000 stakeholders** from across academia, policymaking, diplomacy, and the private sector to comprehensively examine the role and function of science-to-policy mechanisms at, and between, all levels of government.

## Attendee Profile

The INGSA conference is organized every two years, with a restricted audience every other year.

INGSA2016 in Brussels gathered 450 people from 70 countries, while INGSA2018 in Tokyo convened 200 people from 50 countries.

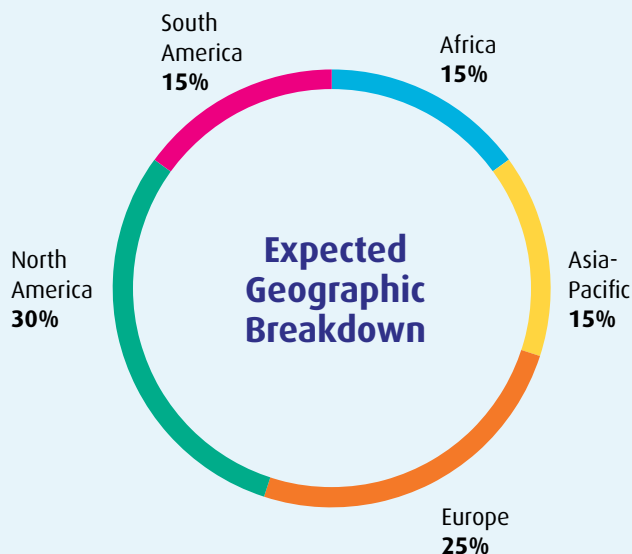
**Due to its virtual component, INGSA2021 will be accessible to people from all around the world and from various socioeconomic backgrounds. We expect representation to be as diverse as our world.**



For the first time, the INGSA conference will be held in a hybrid format. We expect 1,500 to 2,000 virtual participants.


Due to the COVID-19 pandemic, 125 to 250 people are expected to attend the conference in person, primarily from Canada:

































































- Academics
- Non-government organizations
- Policy makers
- Politicians
- Professional consultants
- Private industry
- Public servants
- Representatives from national academies
- Science professionals



# PROVISIONAL PROGRAM

## BUILD BACK WISER: KNOWLEDGE, POLICY AND PUBLICS IN DIALOGUE

 In-person  Online

	Promise and Pandemic: Reshaping Science Advice	Foresight and Resilience: From SDGs to Emerging Technologies	Evidence and Democracy: Sustaining Trust in a challenging world	Day dedicated to the Francophonie
	<b>MONDAY AUGUST 30st</b>	<b>TUESDAY 31 AUGUST</b>	<b>WEDNESDAY SEPT 1st</b>	<b>THURSDAY SEPT 2nd</b>
<i>All day</i>	 Research Posters	 Research Posters	 Research Posters	 Research Posters
	 Business Meetings	 Business Meetings	 Business Meetings	 Business Meetings
7:45	 Breakfast Event <i>FOYER</i>			 Breakfast Event <i>FOYER</i>
8:45	<i>Pause</i>			<i>Pause</i>
9:00	 Plenary Main Panel 1 <i>ROOM 1</i>	 Plenary Main Panel 3 <i>ROOM 1</i>	 Plenary Main Panel 5 <i>ROOM 1</i>	 Plenary Main Panel 7 <i>ROOM 1</i>
9:15				
9:30	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>
9:45	<i>Pause</i>	<i>Pause</i>	<i>Pause</i>	<i>Pause</i>
10:00	 Parallel Panel 1.1 Subject: FIRE SIDE CHATS <i>ROOM 1</i>	 Parallel Panel 2.1 Subject: FIRE SIDE CHATS <i>ROOM 1</i>	 Parallel Panel 3.1 Subject: FIRE SIDE CHATS <i>ROOM 1</i>	 Parallel Panel 4.1 Subject: FIRE SIDE CHATS <i>ROOM 1</i>
10:15	 Parallel Panel 1.2 Subject: FIRE SIDE CHATS <i>ROOM 1</i>	 Parallel Panel 2.2 Subject: FIRE SIDE CHATS <i>ROOM 1</i>	 Parallel Panel 3.2 Subject: FIRE SIDE CHATS <i>ROOM 1</i>	 Parallel Panel 4.2 Subject: FIRE SIDE CHATS <i>ROOM 1</i>
10:30	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>
10:45	<i>Pause</i>	<i>Pause</i>	<i>Pause</i>	<i>Pause</i>
11:00	 Debate stage <i>ROOM 1</i>	 Debate stage <i>ROOM 1</i>	 Debate stage <i>ROOM 1</i>	 Debate stage <i>ROOM 1</i>
11:15	 Parallel Panel 1.3 Subject: FIRE SIDE CHATS	 Parallel Panel 2.3 Subject: FIRE SIDE CHATS	 Parallel Panel 3.3 Subject: FIRE SIDE CHATS	 Parallel Panel 4.3 Subject: FIRE SIDE CHATS
11:30	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>
11:45	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
12:30	 Meet the speaker (AMA)	 Meet the speaker (AMA)	 Meet the speaker (AMA)	 Meet the speaker (AMA)
12:45	 Open Online Session	 Open Online Session	 Open Online Session	 Open Online Session
13:00	 Innovations in Science Advice	 Innovations in Science Advice	 Innovations in Science Advice	 Innovations in Science Advice
13:15	<i>Pause</i>	<i>Pause</i>	<i>Pause</i>	<i>Pause</i>
13:30	 Plenary Main Panel 2 <i>ROOM 1</i>	 Plenary Main Panel 4 <i>ROOM 1</i>	 Plenary Main Panel 6 <i>ROOM 1</i>	 Plenary Main Panel 8 <i>ROOM 1</i>
13:45				
14:00	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>	 Q&A <i>ROOM 1</i>
14:15	<b>END OF THE DAY</b>			
14:30 to 16:00	 <b>Cocktail</b>			

# MONTRÉAL: HOST OF THE EVENT

## The Venue: The Palais des Congrès de Montréal

Since opening in 1983, the Palais des Congrès de Montréal has built a reputation for excellence spanning the globe, welcoming more than 6,200 events and over 16 million visitors. The Palais is home to multipurpose ultramodern facilities, contemporary architecture, and abundant natural light. Visit its extensive network of indoor boutiques, easy access to the underground city and attached to the underground Metro; this location will not disappoint.

**The INGSA2021 conference is proposed in a hybrid format.** However, due to the COVID-19 global pandemic, we believe that only Canadian residents will be able to attend the conference in person. We are closely monitoring the situation and will be announcing any updates our [website](https://ingsa2021.org) [ingsa2021.org](https://ingsa2021.org)





# PARTNERSHIP OPPORTUNITIES

	MAJOR PARTNER		PARTNER	
	Platinum \$60,000 +	Gold \$25,000 +	Silver \$15,000 +	Bronze \$7,500 +
<b>VISIBILITY &amp; BENEFITS*</b>				
Speaking opportunity	✓			
Virtual networking lounge in the conference area	✓	✓		
Virtual room in the exhibitor area	✓	✓	✓	✓
Corporate video during breaks	✓	✓	✓	✓
Logo on website & platform	✓	✓	✓	✓
Company recognized on transition slides	✓	✓	✓	✓

\* Customized partnerships available



# PLATINUM

## MAIN PARTNER – \$75,000

1 available

Get the visibility you deserve to our delegates by presenting the conference. Be part of a great happening.

### Inclusions

- Name of your brand by the name of the event as the presenting partner
- Identification of your company on the conference’s website and on the platform
- Speaking opportunity at opening plenary (3 minutes)
- Company recognized on transition slides as the presenting partner
- Integration of your corporate video\* during breaks
- Dedicated virtual room in the exhibitor area
- Virtual networking lounge dedicated to your company in the conference area (up to 50 attendees)

This offer does not include the Day dedicated to the Francophonie.

## MAJOR PARTNER – \$60,000

### Day dedicated to the Francophonie

| 1 available

Benefit from increased visibility with this exclusive partnership!

### Inclusions

- Name of your brand by the name of the event as the presenting partner of the day of the Francophonie
- Identification of your company on the conference’s website and on the platform
- Speaking opportunity at plenary (3 minutes)
- Company recognized on transition slides as the presenting partner
- Integration of your corporate video\* during breaks
- Dedicated virtual room in the exhibitor area
- Virtual networking lounge dedicated to your company in the conference area (up to 50 attendees)

\* Video must be submitted to organizers for approval

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## GOLD

### MAJOR PARTNER – \$40,000

#### Simultaneous Interpretation

| 1 available

Support this bilingual event by presenting simultaneous interpretation. On the first three days, plenary sessions will be offered in English with the possibility of being translated into French. The fourth day of the conference will be in French only, with the possibility of being translated in English.

##### Inclusions

- Logo of your brand as a major partner in the sponsor recognition section of the conference website and platform.
- Designation of your company on the main menu of the platform as the exclusive partner of simultaneous interpretation.
- Recognition of your company on transition slides
- Integration of your corporate video\* during breaks
- Dedicated virtual room in the exhibitor area
- Virtual networking lounge dedicated to your company in the conference area (up to 50 attendees)

### MAJOR PARTNER – \$35,000

#### Mega Interactive Bubble with international participants

| unlimited availability

Create and sponsor your own remote symposium session for access to the virtual content of the programme. Your group of 50 to 100 people will be able to view the preselected online content of your choice and participate in some remote sessions.

##### Inclusions

- Name and logo of your company on the room of the Palais des congrès reserved for the virtual activities of the congress
- Recognition of your group and sponsored room in the plenary sessions and preselected sessions
- Virtual networking lounge dedicated to your company in the conference area (up to 50 attendees)
- Name and logo as Virtual Partner on the acknowledgement signage, on the website and on the platform
- Private interactive period with one of our experts (up to 50 attendees)
- Integration of your corporate video\* during breaks
- Dedicated virtual room in the exhibitor area

Sponsor is responsible for all setup/coordination of the remote room, including equipment and WiFi connection, and for invitation of remote participants to join the bubble.

Possibility to participate in the sessions via chat or live if you have access to a webcam or camera

\* Video must be submitted to organizers for approval

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## SILVER

**PARTNER – \$25,000**

### Plenary

| 6 available

Sponsoring a plenary is another excellent opportunity for visibility! You have the opportunity of presenting one or more of them.

#### Inclusions

- Logo of your brand as the plenary's sponsor
- Identification of your company in the online program and at the entrance of the room
- Company recognized on transition slides
- Integration of your corporate video\* or your logo during all the breaks
- Dedicated virtual room in the exhibitor area

This offer does not include the Francophonie day.

**PARTNER – \$20,000**

### Interactive Posters Sessions

| 1 available

INGSA2021 will be the first time that the conference has included a dedicated virtual and interactive academic research component. This is a unique opportunity to support the growing field of research at the interface between science, policy, diplomacy and society.

#### Inclusions

- Your brand logo as the main partner of the interactive poster sessions
- Recognition of your company on transition slides
- Integration of your corporate video\* during breaks
- Dedicated virtual room in the exhibitor area

\* Video must be submitted to organizers for approval

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## SILVER

**PARTNER – \$15,000**

### Debates

| 4 available

Get noticed by sponsoring a debate! You have the opportunity of presenting one or more of them.

#### Inclusions

- Logo of your brand as the debate's sponsor
- Identification of your company in the online program and at the entrance of the room
- Company recognized on transition slides
- Integration of your corporate video\* or your logo during all the breaks
- Dedicated virtual room in the exhibitor area

### Think Piece Booklet

| 1 available

Be the exclusive partner of the Think Piece Booklet! Every speaker will submit a think piece summarizing the current state of knowledge in their field prior to the conference. This document will be published in English and French, in a PDF format.

#### Inclusions

- Logo of your brand as the booklet's sponsor
- Identification of your company in the online program and at the entrance of the room
- Company recognized on transition slides
- Integration of your corporate video\* or your logo during all the breaks
- Dedicated virtual room in the exhibitor area

*\* Video must be submitted to organizers for approval*

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## BRONZE

**PARTNER – \$10,000**

### Meet the Speaker/ Innovations in Science Advice

| 1 available

INGSA2021 will offer to its delegates the opportunity to discuss with speakers, as well as presentations on innovative practices in science advice. Get noticed by sponsoring these activities!

#### **Inclusions**

- Logo of your brand as the debate's sponsor
- Identification of your company in the online program
- Company recognized on transition slides
- Integration of your corporate video\* or your logo during all the breaks
- Dedicated virtual room in the exhibitor area

**PARTNER – \$7,500**

### Sponsored Break

| 14 available

Gain visibility with our delegates during our sponsored breaks!

#### **Inclusions**

- Integration of your corporate video\* or your logo during the break
- Logo of your brand as Bronze Sponsor in the sponsor's
- Dedicated virtual room in the exhibitor area

*\* Video must be submitted to organizers for approval*

# GENERAL INFORMATION

## Important Dates

### March 2021

- Online registration opening
- Abstract submission opening

### April 2021

- Abstract submission closing

### July 2021

- Complete program details published

## Additional Information, Please Contact



[ingsa2021@jpdI.com](mailto:ingsa2021@jpdI.com)

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**Discover more Montréal at:**

[experience.mtl.org/en/welcome-to-montreal](http://experience.mtl.org/en/welcome-to-montreal)

**[ingsa2021.org](http://ingsa2021.org)**

